THE DIGITAL TRANSFORMATION

...allows established companies to further develop existing business models and creates new markets and opportunities.

The can-do attitude and energy of startups help drive innovation and pioneer new business models. This is how startups become attractive partners for established companies: new partnerships emerge.
INNOVATION HUB FOR DIGITAL PIONEERS

CODE_n is a leading cross-industry innovation hub.

Supporting a self-determined and sustainable approach to digital pioneering, we accelerate businesses and guide them into the future.
OUR MISSION

We provide a stage for new business models and digital trends, enriched by an international network of startups and established corporations.

We create awareness for the topics that will emerge from digital transformation, raising sensitivity for the opportunities it presents and encouraging cultural change within organizations.

We engender enthusiasm for entrepreneurship throughout the world, thus facilitating the genesis of new businesses by breaking down the borders of traditional thinking.
THE ECOSYSTEM FOR DIGITAL PIONEERS
LEADING CORPORATIONS & STARTUPS | (EXTRACT)
FACTS & FIGURES
1,900 APPLICANTS FROM 85 COUNTRIES 252 STARTUP FINALISTS FROM 35 COUNTRIES
15 PARTNER AWARDS + 5 CODE_n AWARDS 8 SPECIFIC CONTEST THEMES
CODE_n SPACES (#1 Stuttgart) | Innovation campus for digital startups, corporations and executives

2,000 SQUARE METERS
WITH 23 OFFICES PLENTY OF EVENT SPACE & 6 WORKSHOP ROOMS
12 RESIDENTS (CORPORATIONS & STARTUPS) 20 FRIDGES AS WELL AS 4 PHONE BOOTHs
4 COMMUNITY AREAS WITH 3 TABLE SOCCERS
“Meet and greet” with the digital avant-garde

NETWORKING & MATCH-MAKING MADE EASY AT 25+ COMMUNITY & INDUSTRY EVENTS P.A.
70+ HOSTED EVENTS & WORKSHOPS 1 LIGHTHOUSE EVENT (NEW.NEW FESTIVAL) P.A.
546M READERS, LISTENERS, VIEWERS 200K+ VISITORS IN TOTAL
POOLED DIGITAL EXPERTISE

DIGITALIZATION

AI & robotics
Machine Learning
Blockchain
IOT
NEW TECHNOLOGY

INNOVATION CULTURE
Leadership

STARTUP CORPORATE COLLABORATION
Startups Needs

Modern Working Methods
Creative Environment
Best Practices
Fuck-Ups

Leadership

STARTUP CORPORATE COLLABORATION
Startups Needs

Modern Working Methods
Creative Environment
Best Practices
Fuck-Ups
"Google is a well-established partner for both startups and the traditional industries in Germany. We work with the best in class – CODE_n is the right platform for us to engage in candid conversations with both young and established companies."

Jens Redmer, Principal, New Products, Google
CONTENT HITS STAGE
AN OUTSTANDING INNOVATION CAMPUS FOR DIGITAL PIONEERS
INNOVATOR ENCOUNTERS
ENABLER
FAMILY EMPOWERS
INSPIRATION
WAYS TO JOIN US
DEDICATED OFFERING FOR CORPORATES & STARTUPS

LEADING EVENTS
WORKSHOP EXPERIENCES
new.New FESTIVAL
STARTUP CONTEST
OFFICE SPACE
INNOVATION SERVICES
“THE NETWORKING SESSIONS ARE WORLD-CLASS EVENTS WITH HIGH-RANKING INDUSTRY EXPERTS AND POLITICIANS, SO THEY’RE AN IDEAL VEHICLE FOR SHOWCASING OUR BUSINESS.”

PATRICK LUIK, CO-FOUNDER CODE2ORDER
OPEN UP TO NEW IDEAS. MAKE ROOM FOR INNOVATION. BECOME PART OF CODE_n.
new.New FESTIVAL 2016
CODE_n new.NEW Festival September 20 – 22, 2016
at ZKM in Karlsruhe, Germany
CODE_n new.NEW Festival
September 20 – 22, 2016
at ZKM in Karlsruhe, Germany

Alternative
CONFERENCE PROGRAM

The top-notch schedule presents digital pioneers, disruptive technologies, corporate innovation and groundbreaking science.

- More than 200 speakers on 6 stages
- Various formats: keynotes, startup pitches, fireside chats, panel discussions, investors sessions, individual workshops
Leading enterprises and groundbreaking startups introduce innovative business models and new technologies.

- Top 52 Startups of the CODE_n CONTEST
- Breakthrough corporate technology & innovation
- Creative workshop formats
An international startup competition, that is highlighting and showcasing the trends of the future at the new.NEW Festival.

4 CLUSTER TOPICS
- Applied FinTech
- Connected Mobility
- HealthTech
- Photonics 4.0

TOP-STARTUPS
- 385 applicants
- 40 countries
- 6 continents
- 52 finalists
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PIONEERS’ DINNER
CONNECTING THE DIGITAL AVANT-GARDE
AT THE new.NEW FESTIVAL
SIDE EVENTS
An inspiring networking atmosphere at ZKM and all over Karlsruhe.
CODE_n SPACES
The office concept and usage scenario combines the open co-working approach with specifically tailored needs of young entrepreneurs and corporations dedicated to open innovation: flexible, professional and distinguished.

The open-plan office is sectioned off by spacious cubicles, which can be modified and positioned as desired. With access to sophisticated reception areas and professional meeting rooms, this is where creativity and business blend together.

The inspiring CODE_n SPACES were created by the internationally renowned designer Tobias Rehberger.
INNOVATION HUB FOR DIGITAL PIONEERS
CODE_n SPACES BENEFITS

CREATIVE & PROFESSIONAL ENVIRONMENT

The CODE_n SPACES with their inspiring and professional working environment are a perfect location to foster new ideas and to boost digital innovations.

NETWORKING & INSPIRATION

A variety of promising startups, corporate innovation teams and experienced C-Level managers – combined with inspiring events – making the CODE_n SPACES to a unique place where digital future is getting shaped.

ACCESS TO THE CODE_N NETWORK

With more than 500 startups, leading companies and digital pioneers the CODE_n network offers a valuable network with highly potential cooperation partners.
THANK YOU