

GFT supports CODE_n and the Digital Hub Initiative of the Federal Government

Managing Director Lorenz joins as shareholder

Stuttgart, 18 March 2021 - GFT, the Stuttgart-based international IT service provider for digitization, is supporting CODE_n and joining the Digital Hub Initiative network as a corporate member.

"We consider the national de:hub initiative an ideal platform for networking and a collaborative place, where we can contribute our IT expertise and thus, create benefits for the digitization process in Germany, especially in the industrial sector," commented GFT chief executive Marika Lulay on the decision. "We are pleased that CODE_n, led by Christian Lorenz, is an active player in shaping the de:hub network out of Stuttgart."



Christian Lorenz, CODE_n GmbH

CODE_n was founded 10 years ago as "GFTInnovations-GmbH" and has since been a successful innovation hub active in the fields SPACES (startup offices and office community), SERVICES (networking offers), and EVENTS (training and cultural events).

Christian Lorenz (59) has served as managing director for CODE_n since 2020 and is now also a shareholder. "Connecting people and generating enthusiasm for innovative projects - that's always been my thing," says the trained conductor and cultural manager, who most recently designed the official federal program as artistic director of the Beethoven Jubilee Society in Bonn, "and digitization is by far the biggest and most innovative project I've had the chance to be involved in."

As the digitization center of the Digital Hub Initiative in the state capital Stuttgart, CODE_n is funded by the state of Baden-Württemberg.

Press Release

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About Christian Lorenz

Christian is originally a musician and manager of arts and culture. Born in Berlin, he was trained at the Music Academy of Frankfurt/Main as a teacher and orchestra conductor. He worked at several theatres and at the international Schleswig-Holstein Music Festival before he was appointed artistic director in Konstanz and later, Stuttgart. As artistic director of the Beethoven Anniversary Society in Bonn, he designed the official German program for the Beethoven Jubilee 2020. He questions the conditions of inspiration and creativity and is enthusiastic about bringing together people. Since 2020, he oversees CODE_n.

About CODE_n

CODE_n is cross-industry innovation platform for entrepreneurs, ambitious founders, and established companies. Its main focus is promoting new and sustainable digital business models. CODE_n aspires to create a new consciousness for the digital transformation and drive cultural change. Within this network, CODE_n exceeds the traditional boundaries of thinking and instead, fosters an enthusiastic mindset for corporations and entrepreneurship. Further, CODE_n creates new connections and inspires technology, business, and culture – CODE_n is the “Code of the New,” the DNA of innovation.

As the responsible body of one of 12 Digital Hubs in Germany, awarded by the Federal Ministry for Economic Affairs and Energy, CODE_n holds a diverse portfolio of partners, accelerates startups as they grow, and supports companies in mastering the challenges of innovative transformation tasks.

www.code-n.org